



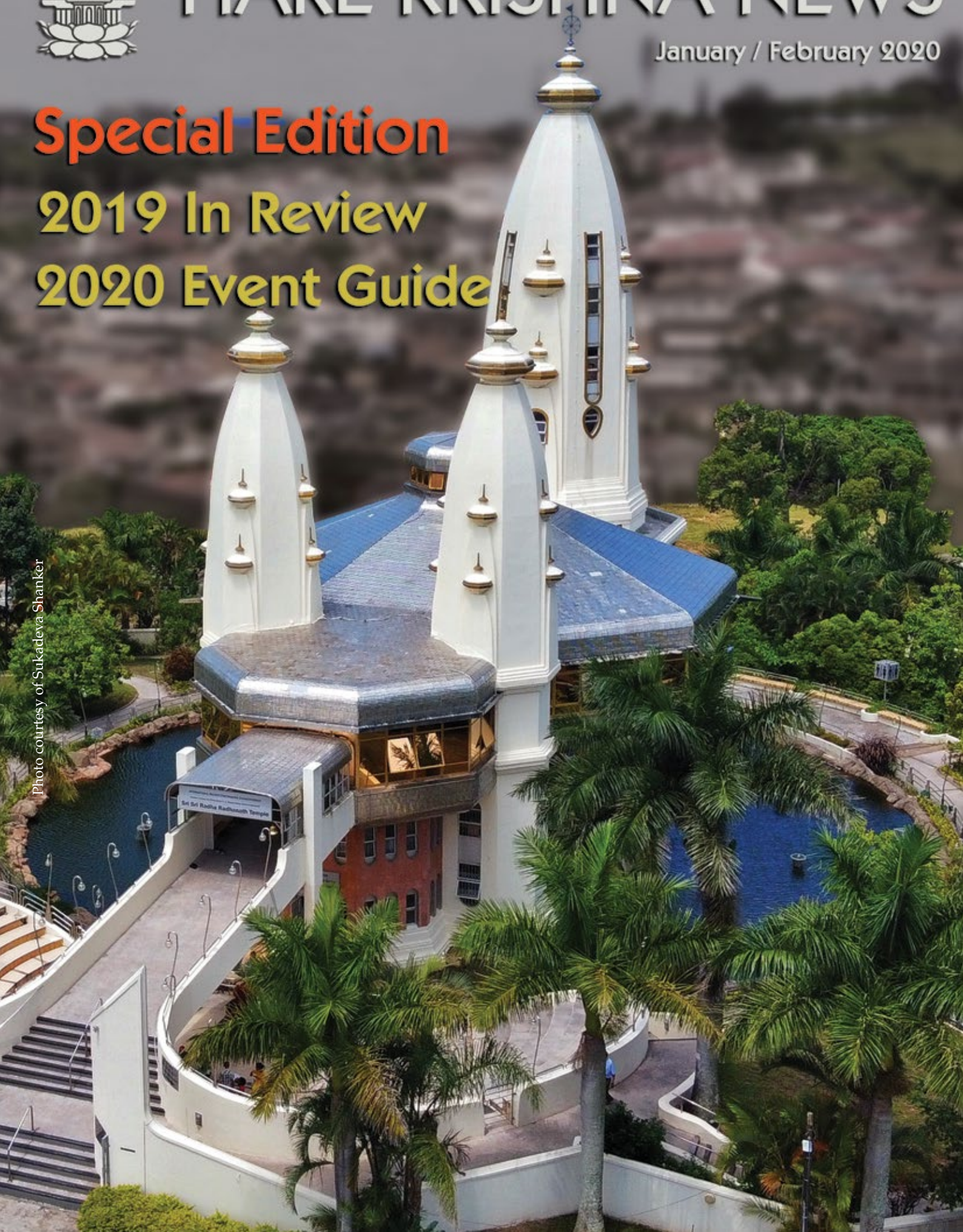
INTERNATIONAL SOCIETY FOR KRISHNA CONSCIOUSNESS  
Founder Acharya: His Divine Grace A. C. Bhaktivedanta Swami Prabhupada

# HARE KRISHNA NEWS

January / February 2020

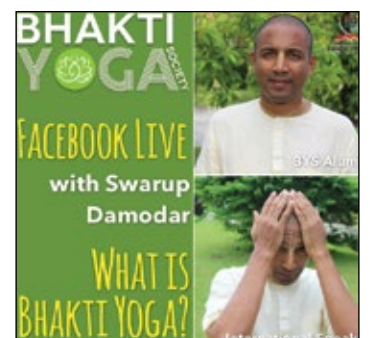
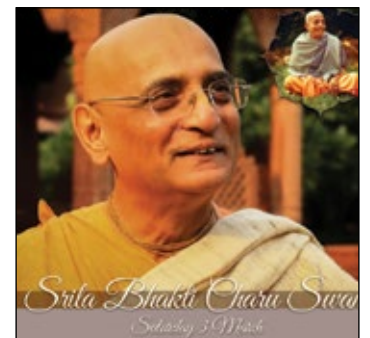
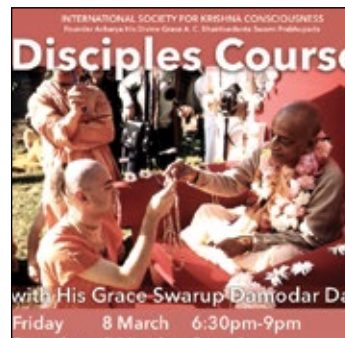
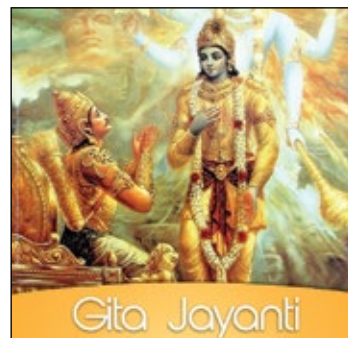
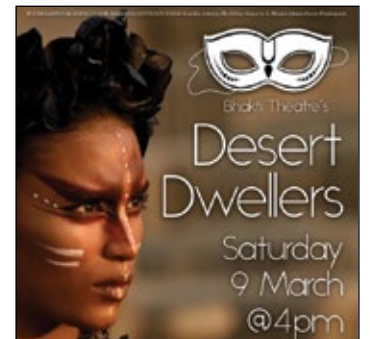
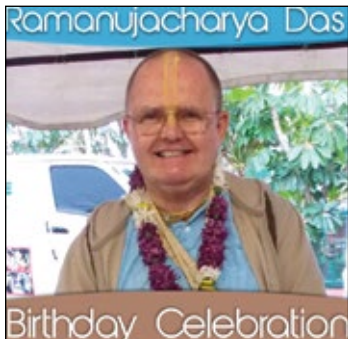
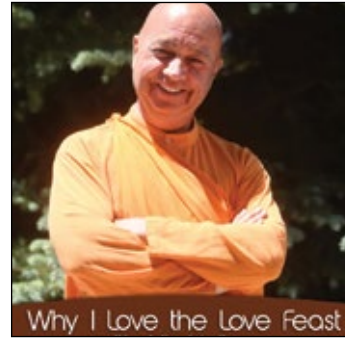
**Special Edition**  
**2019 In Review**  
**2020 Event Guide**

Photo courtesy of Sukadeva Shanker





# 2019 In Review





# Back to Godhead Magazine



**2530**

**MONTHLY  
SUBSCRIBERS**

**15180**

**Magazines distributed in 2019**

## 80-100 VOLUNTEERS

Pack the Back To Godhead magazine for postage.

**Volunteers share their appreciations:**

"Yesterday my wife and I went to the temple to help with the packing of Back to Godhead magazines. After packing we had lunch with the devotees. I shared with Shireen that the service was so therapeutic and I relished every moment. She felt the same." Babs

"After the packing, he told me that he felt so peaceful and blissful, he wants to learn more about the basics of Krishna Consciousness so that he could try and practice nicely."



**BHAKTI THEATRE**

**Report 2019**

## 9 PERFORMANCES

**Dramas:**

**Dessert Dwellers**

(Written and directed by Rukmini & Krsnangi)

**Grandsire**

(Bhaktimarg Swami) - performed thrice

**The Boy Who Lived**

(Written & Directed by Gaura Bhumi) - Performed twice

**The Messenger**

(Written & Directed by Rukmini) - Performed twice

**Once Upon a Senseless**

(Written & Directed by Rukmini) - Performed once

**12**

**actors  
per drama**

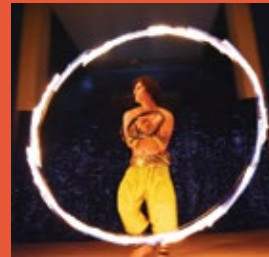
**35**

**hours  
rehearsal  
per show**

**150+**

**attendance  
per a show**

## International Stage



A Bhakti Theatre member, Sukadev Shanker, toured in Europe with Viva Kultura and also performed in Bhaktimarg Swami's dramas in India and Mauritius

**Investments:** 4 headset mics, collapsible wings with black curtains, costumes and props

**BYS Café:** Bhakti Yoga Society runs a café on show days to raise funds for the student outreach programs held at universities in KZN. Parents of Bhakti Theatre actors help in the running of the café.







# Bhakti Yoga Society

## General Events

18 Kirtan Sessions	14 Hatha Yoga Sessions	48 Philosophy Sessions (Yoga Lifestyle)
--------------------------	------------------------------	--

Total: 80 Programs

## Special Events

- 35 students attended the National Student Retreat in Durban
- 5 Sacred Vibrations (Kirtan evening events)
- 2-day Bhakti Cloud Fest
- 2 Campus Cultural Parades (Harinaam)
- 11 Durban BYS students attended National Student Retreat (Midrand)
- 1 day Visit and Temple Tour
- 4 interviews on Facebook Live
- 1 Saturday Yoga at the temple
- 2 Cooking Demos
- 2 Debates
- 1 Bhagavad Gita Seminar

## Book Distribution on Campus

Semester One  
230 Books

Semester Two  
265 books

Total Books  
495 books

## Social Media

(all statistics are organic)



### WhatsApp

Howard College Campus = 230  
Westville Campus = 166  
Average of 5 messages per week



### Facebook

Followers:

Jan 2019 - 219

Oct 2019 - 576

163 % increase

Followers Categorization:

South Africa: 443 FOLLOWERS

304 in Durban

Age: 18-24 (19%)

25-34 (32%)

35-44 (23%)

58% female

42% male



### Instagram

Began in March 2019

Mixture of followers including: students, devotees, BYS groups or temples in SA and overseas, and yoga studios.

Significant followers

(Community Build Durban,

Events Durban, EB5 South Africa )

185 followers with 316 posts



# Fund-raising

2 Stalls at the Vegan Market

(Books and BYS Fundraising)

3 BYS Cafe fund-raisers at  
Bhakti Theatre

40 Flow skirts (tailored from sponsored saris)  
sold at Radhanatha's Gifts, Vegan Market  
(Durban North) and The Lotus Market  
(temple).



# Students perform devotional service

Anele and Ansuri were cast in Bhakti  
Theatre, dedicating 40 - 70 hours in  
service.

Ajeeth and Avron captured registers  
and put up posters.

Quiniso came to the **Durban Festival  
Of Chariots** and helped at Bhakti  
Cloud.

Taleah and Aliah helped at the **Vegan  
Market**.

Shane has been attending the  
**Bhagavatam class at the temple**.

Londiwe and Tandeka are reading  
Bhagavad Gita.

Kival liaised with campus  
management to **book venues** and  
provide tables and chairs.





# Communications

159523

people searched  
for us on Google  
– 67,1% increase  
from 2018

## East Coast Radio

broadcast live  
at the  
Durban  
Festival of  
Chariots!



## Daily Darshan

Darshan posted on following  
platforms: Facebook, Instagram,  
WhatsApp

235 Darshans posted (up until 30  
November)

Average views on Facebook 4000

Average views on Instagram 500

Festival Darshans posted minutes  
after actual darshan e.g. Janmashtami  
midnight was posted at 12:05 am.



## Facebook

37172 followers – 3,7% increase

Average Engagement 0.03%

10 likes and 1 comment

Approximately 484 posts up until 30  
November 2019



## Google Business Report

159523 people searched for us on  
Google – 67,1% increase from 2018

321 Reviews and Star ratings in 2019

Rating on Google 4.7 stars out of 5  
(based on 421 reviews)

9 event posts with an average of 490  
views

An aerial shot of the Temple got 72530  
views



## Hare Krishna News

6 ISSUES

4500 copies distributed through BTG  
and businesses in and around Durban.  
Available online also.

Average of ten writers per issue.

Articles were written by devotees  
from across South Africa with the  
exception of 2 columns.

Unique Cover Art: Commissioned  
young artists for original art  
expressing their devotional service  
and how it influences their lives. All  
artists have some connection to South  
Africa.

Dandavats website posted 15 articles  
from Hare Krishna News.



## Hotline

194 queries (from 1 January until  
29 November 2019). Most queries  
are general with bookings for the  
Women's Forum in second place.



## Instagram

8023 followers – 43,1% increase from 2018

Average Engagement 869

Likes 22

Comments rate: 11.13%

One post daily

One story daily



## Sound Cloud

170 Followers

117 lectures uploaded in 2019



## Twitter

2824 followers – 12,2% increase

Average engagement 2.34% 3 likes

One post per week



## Public Relations

Mangosuthu Buthelezi visited the temple to offer prayers to Sri Sri Radha Radhanath.

Radio interviews and newspaper highlights at local community newspapers, as well as national titles for major festivals.

For the first time, East Coast Radio broadcast live from the Durban Festival of Chariots festival grounds. Hosted several government officials at the festival, including the Minister of Home Affairs.

Kartik advertising included a radio and print media campaign, with Kartik packs given away on the month long campaign on Radio Hindvani. Janmashtami and Srila Prabhupada Vyasa Puja festivals featured across radio and all print media titles.



## Week Ahead

Weekly email sent every Thursday (50 in a year)

Shared on the following platforms: Email (1168 subscribers), Blog, Website, and Social Media



## Website

Upgrade in progress.



## WhatsApp Broadcast

2838 subscribers

380 broadcasts in 2019



## You Tube

89 Subscribers

5 videos uploaded

**Dandavats**  
The Website that will Fall Over to Serve You

Home About Us Archives Contact

**Dandavats! All Glories to Sri Guru and Sri Gauranga!**

**What if this is our last day on this planet?**

SATURDAY, 16 NOVEMBER 2019 / PUBLISHED IN ARTICLES / 3,705 VIEWS



By Vibhu Chaitanya Das

We usually feel that there will be another day but what if there is no other day? What if this is our last day on this planet, the last day in this body? Did we accumulate sufficient blessings in this life to make it our last? Spiritual life is about accruing blessings throughout one's devotional life; blessings from the Supreme Lord and His devotees. These blessings are the building blocks in our spiritual life, through them we develop saintly qualities.

**durbankrishna 2**



**Sri Krishna Janmashtami & Sri Vyasa-puja**  
Friday 23 August & Saturday 24 August



# 2020 Event Guide

## January

25 Jan	Sa	Kirtanuity Monthly Sankirtan Festival
26 Jan	Su	Chadan Yatra

## February

1 Feb	Sa	Sri Advaita Acharya's Appearance
7 Feb	Fr	Sri Nityananda Prabhu's Appearance BYS Temple Visit
13 Feb	Th	Srila Bhaktisiddhanta Sarasvati Thakur's Appearance
16 Feb	Su	BCEC 2019 Graduation
22 Feb	Sa	ISKCON Disciples Course Part 1
23 Feb	Su	ISKCON Disciples Course Part 2
29 Feb	Sa	BYS Yoga Morning Monthly Sankirtan Festival Kirtanuity - Bhajan Night ISKCON Disciples Course Part 3

## March

1 Mar	Su	ISKCON Disciples Course Part 4
9 Mar	Mo	Gaura Purnima – Sri Caitanya Mahaprabhu's Appearance
10 Mar	Tu	Festival of Jagannatha Misra
21 Mar	Sa	Lotus Market
28 Mar	Sa	Kirtanuity Harinam Monthly Sankirtan Festival BYS Yoga Morning



## April

2 Apr Th	Rama Naumi – Lord Ramachandra's Appearance
5 Apr Mo	Kirtanuity Love Feast
7 Apr Tu	Hanuman Jayanti
10-13 Apr	Durban Festival of Chariots
25 Apr Sa	Monthly Sankirtan Festival Women's Forum
26 Apr Su	Akshaya Tritiya
25-27 Apr	Bhakti Yoga Society National Retreat

## May

6 May We	Nrsimha Chaturdasi – Lord Nrsimhadeva's Appearance
7 May Th	Appearance of Radha Kund
30 May Sa	Kirtanuity Workshop Monthly Sankirtan Festival

## June

3 June We	Panihati Chida Dahi Utsava
16 June Tu	Kirtanuity
20 June Sa	Lotus Market Women's Forum
21 June Su	Srila Bhaktivinoda Thakur's Disappearance
27 June Sa	Monthly Sankirtan Festival



# Save the Date!



Photo courtesy of Sukadeva Shanker

## July

- 4 Jul Sa Bhakti Theatre
- 25 Jul Sa Kirtanuity  
Monthly Sankirtan Festival
- 30 Jul Th Jhulana Yatra begins

## August

- 1 Aug Sa Women's Forum
- 3 Aug Mo Lord Balaram's Appearance  
Jhulana Yatra ends.
- 4 Aug Tu Gita Week begins.
- 8 Aug Sa Bangladesh Market Festival
- 9 Aug Su Peace Parade
- 10 Aug Mo Devotee Care Fest
- 11 Aug Tu Youth Cultural Fest
- 12 Aug Th Sri Krishna Janmastami  
Senior Cultural Fest
- 13 Aug Th Srila Prabhupada's Vyasa  
Puja
- 26 Aug We Radhastami  
Srimati Radharani's  
Appearance
- 29 Aug Sa Lord Vamana's Appearance  
Anniversary  
Kirtanuity  
Monthly Sankirtan Festival
- 30 Aug Su Srila Bhaktivinoda  
Thakur's Appearance

## September

- 2 Sep We Bhadra Purnima
- 24 Sep Th Lotus Market
- 26 Sep Sa Kirtanuity  
Monthly Sankirtan Festival

## October

- 17 Oct Sa Women's Forum
- 31 Oct Sa Kartik Begins  
Kirtanuity  
Monthly Sankirtan Festival

## November

- 14 Nov Sa Diwali (Hindu)
- 15 Nov Su Diwali
- 16 Nov Mo Govardhana Puja | Go Puja
- 18 Nov We Srila Prabhupada's  
Disappearance
- 22 Nov Su Gopastami
- 25 Nov We Srila Gaura Kisora Dasa  
Babaji's Disappearance  
1st Day of Bhisma Panchaka
- 28 Nov Sa Kirtanuity  
Monthly Sankirtan Festival
- 30 Nov Mo Kartik Ends  
Last day of Bhisma Panchaka

## December

- 5 Dec Sa Marathon Sankirtan Festival  
Women's Forum
- 12 Dec Sa Marathon Sankirtan Festival
- 16 Dec We Lotus Market
- 19 Dec Sa Kirtanuity  
Marathon Sankirtan Festival
- 25 Dec Fr Gita Jayanti
- 31 Dec Th Bhakti Theatre



# Book

## DISTRIBUTION

Even though we did less books than in 2018, we did bigger books in 2019, with 8209,65 more book points! That is a 40% increase! We rated 10th in the world.



# In Africa!

Total No. of Teams: 7

Top 3 Teams

1. Team ACBSP
2. Jahnava Dasis
3. SSRRT Travelling Sankirtan Party

Total No. of Individuals: 160

Top 3 Individuals

1. Vibhu Caitanya Das
2. Sudarshan Chakra Das
3. Udit

Total No. of Departments: 5

Top 3 Temple Departments

1. Take Care of Krishna
2. Govinda's Restaurant
3. Back To Godhead

Total No. of Nama-hattas: 5

Top 3 Nama-hattas

1. Arena Park Nama-hatta
2. Northdene Nama-hatta
3. Lotus Park Nama-hatta



2019 MARATHON RESULTS!  
46645 BOOKS



### Book Distribution During 2019

January	656 Books
February	3330 Books
March	2235 Books
April	3415 books
May	861 Books
June	2993 Books
July	1797 Books
August	4382 Books
September	1734 Books
October	3547 Books
November	169 Books
December	46645 Books

TOTAL NUMBER OF BOOKS DISTRIBUTED IN 2019: 71764



# Devotee Care

Devotee Care focuses on **supporting devotees who may be experiencing personal difficulties** (Spiritual, mental, physical, emotional, or financial).

## This is achieved through:

1. Home visits to support families at the time of bereavement before and after and to support the elderly who are unable to come to the temple
2. Hospital visits and regular follow ups to support ailing Vaisnavas.
3. Assist elderly devotees at the prasad serve out during the Love Feast.
4. Grocery distribution to needy devotees in conjunction with support from Food For Life
5. Ensure devotees have a funeral cover and a updated will.
6. Coordinate funerals and 3rd day memorials.
7. Transport devotees to and from temple, doctors, hospitals.
8. Try and uplift the living condition of the devotee.

## Statistics for 2019

**24**  
Coordinated  
and performed  
funerals

**33**  
Funerals  
Attended

**244**  
Home  
Visits

**69**  
Hospital  
visits

# Festivals

**Total: 8 Events – 28900 meals served**

Marianhill Women's  
Program  
400 meals served

Lord  
Balaram's  
Appearance  
Anniversary  
1000 meals  
served

Bangladesh Truck  
Program  
3500 meals served

Peace Parade from  
Sri Vishnu Temple  
to Sri Sri Radha  
Radhanath Temple  
3000 meals served

Janmashtami  
Festival  
15000  
meals  
served

Senior  
Citizens  
Cultural Fest  
2000 meals  
served

Srila Prabhupada's  
Appearance  
Anniversary  
Festival  
3000 meals served

Youth  
Cultural  
Fest  
1000 meals served

**Kartik Travelling Temple**  
Travelled in and around Chatsworth  
affording locals the opportunity  
to offer a lamp to Mother Yashoda  
and Lord Krishna. 5000 lamps were  
offered during the month of Kartik.





# Kirtanuity

Kirtanuity focuses on the spiritual development of youth.

## 2019 Summary

10 programs  
+/-200 total attendance  
+/-20 average attendance  
8 Devotees involved in organization

## Feedback for the Quest for the Forgotten Temple Event

(An "escape room" type of adventure)

*"An amazing experience!"*  
Keera

*The perfect opportunity to befriend new people. Had a spectacular day."*  
Saiyuta.

*"What a rocking experience!"*  
Greshen

## What parents say:

*"As a parent, I feel Kirtanuity inspires and enriches the youth. It provides support and builds relationships."*



# Nama-hattas – Weekly Satellite Gatherings

**15**  
Nama-hattas reported

**560**  
Gatherings in 2019

**30500**  
Sanctified vegetarian meals were served at the satellite gatherings.

**13**  
Harinams in local areas

**10 Nama-hattas**  
cooked or assisted with the cooking and serving of the Sunday Love Feast hosted at Sri Sri Radha Radhanath Temple.

**1497**  
Books were distributed

**5560**  
Lamps were offered to Mother Yashoda and Lord Damodar during Kartik

## Special Initiatives

ABH Weekly visits

Diwali Fest at ABH

Home Visits to bereaving families

Beach Festival

Diwali Fest at South Coast Mall

Two Padayatras

Prison Outreach - placed sets of Srimad Bhagavatam and Caitanya Caritamrita in library.

Durban Diwali Fair – Temple and lamp offerings



# New Initiatives



## The Lotus Market

This market a first for the Hare Krishna Temple. The market offers a culinary artisan experience and a wide variety of vendors catering homemade spices, world cuisine, super foods, vegan cakes, local crafts, beauty products, face painting, clothing, perfumes, crystals, and more. It is a great family outing with a children's play zone. Live entertainment features yoga, mantra, and music. This initiative supports local entrepreneurs, home industry and the devotee community. The visitor estimate for each market averages 1150. Check out the Year Planner to see the Lotus Market dates for 2020.



## BYS Yoga Morning

Bhakti Yoga Society launched an hour long relaxing & restorative yoga session one Saturday each month at the temple. Starting in September, they hosted 3 sessions with an total of 42 people attending. Check out the Year Planner to see the BYS Yoga Morning dates for 2020.



## Women's Forum

Bimonthly programs were held, which attracted women for different walks of life. Discussions on topics in the Vedas, women's health as well as emotional well being. The women's forum provides a safe and comfortable environment for women to connect with like-minded women.

### Activities through 2019:

**February** – first program with focus on Gaura Purnima and a cooking demo

**April** – Women Forum assisted at the Lifestyle tent at the Durban Festival of Chariots and presented on relationships

**May** – Sunday class on Mothers Day

**June** – held a successful 40-minute yoga session

**August** – 9th annual Women's Day tea party – attracted over 400 guests. Guest speaker Cllr Fawzia Peer and Shameen Thakur Rajbansi. Keynote panelists: Vaisnava Priya, Radha Prema, Mallika and was facilitate by Krsangi Radhe. Every guest received a copy of Science of Self Realisation as a part of their take-home gift. There was also a cooking demo by Mother Rasalika, a Vedic fashion show and prasada as well as tea treats.

**November** – Sunday Love Feast Class creating awareness of the 16 Days of Activism

**December** – A festive year end round up with the sharing of realisations and gratitude for the blessings of 2019



# Blueberry Crumble Muffins

The Vaishnava Chef  
By Chandrasekhara Das

The secret to these light muffins is to avoid over mixing the batter.

## Crumble Ingredients

100g cake flour  
50g brown sugar  
50g butter

## Muffin Ingredients

500g self-raising flour  
60g almond powder (ground almonds)  
1 tsp baking soda  
1 tsp baking powder  
250g caster sugar  
2 cups milk  
320ml sunflower oil  
2 tsp vanilla essence  
1 tsp blueberry essence (Blueberry essence is obtainable at Bake-a-ton for KZN readers and Linda's Bake and Pack for Gauteng readers)  
125g fresh blueberries (if using frozen blueberries allow to thaw fully before using)  
1/3 Cup flaked almonds

## Method

Mix crumble ingredients with your fingertips until you have a lumpy crumble mixture. Set aside. Mix together all the dry ingredients in a large bowl. In a large jug whisk together the wet ingredients until combined. Pour the wet ingredients into the dry ingredients together with the blueberries and using a quick action mix together until just combined (about 10 to 20 seconds). The mixture should still be a bit lumpy. Avoid the urge to over mix the batter as it will result in a tough muffin.



Spoon the mixture into 24 regular sized muffin cups. Sprinkle over the crumble and flaked almonds and bake at 180°C for 20 minutes or until the muffins are lightly golden. Offer to Krishna with love and devotion and then serve.

## Temple Directory

Communications	Krishangi Radhe 083 254 8339
Facilities Manager	Deepak 076 541 6661
Festival Manager	Balaram 082 881 4521
Finance	Nityananda 083 557 9140
Youth Officer	Sudhir 079 144 0003
<b>General Queries</b>	031 403 3328 o/h 9am – 5pm
Contact the Temple directly for the following departments:	
Back to Godhead Queries (Wednesdays only 9am – 2pm)	
Book Table (10am – 8pm)	
Breakfast/Lunch Sponsorships	
Bhakti Devi 031 403 4600 or tck@iskcondurban.net	
Govinda's Restaurant	
(9:30am – 6:30pm. Direct line 031 403 4600)	
Radhanath's Gifts (10am – 6pm)	
Take Care of Krishna – Bhakti Devi (Retail Manager)	
<b>Departments</b>	
Book Distribution	Krishna Baladev 082 551 8047
Deity Department	Deva Deva 076 178 6850
Funerals	Ananta Sesh 084 686 2618
Guest Accommodation	reception@iskcondurban.net
	031 403 3328
House Programmes	Radha Giridhari 076 190 8485
	Patita Pavan Nitai 074 782 0720
Outreach Programmes	Alanath 083 775 2760
Street Chanting	Virabadra 071 870 0588
Temple Room Coordinator	Arjuna Acharya 031 403 3328
University Programmes	Rukmini 084 579 1080
Smart Box Queries	Vrajanath 081 5405176
Men's Ashram	Radhika Jivan 064 851 6282
Ladies' Ashram	Radha Radhanath 071 473 3355
<b>Email Subscription:</b> <a href="mailto:temple@iskcondurban.net">temple@iskcondurban.net</a>	
<b>WhatsApp/SMS Subscription:</b>	
<b>WhatsApp or SMS "Subscribe" to +27 81 759 0191.</b>	
<b>Save the number as SSRRT News. Note this is a no reply service.</b>	

Printed by ATLAS PRINTERS Design and Layout by Lashika Ravjee - 082 309 2396





NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_

	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8
Day 1								
Day 2								
Day 3								
Day 4								
Day 5								
Day 6								
Day 7								



Photo courtesy of Sukadeva Shanker

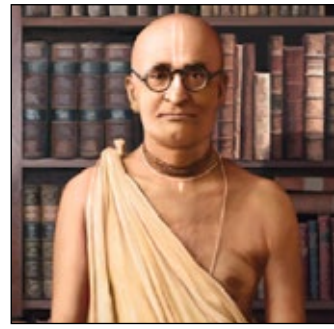




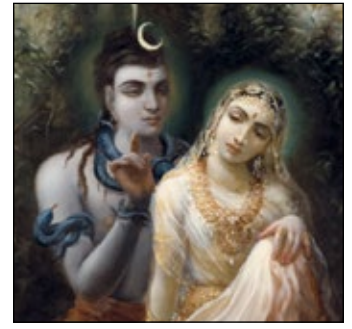
Sri Nityananda Prabhu's  
Appearance  
(Fast until midday)  
Friday 7 February



Srila Narottam Das  
Thakur's Appearance  
Sunday 9 February



Srila Bhaktisiddhanta  
Sarasvati Thakura's  
Appearance (Fast until midday)  
Thursday 13 February



Shiva Ratri  
Friday 21 February



Srila Jagannath Das  
Babaji's Disappearance  
Monday 24 February



Sri Madhavendra Puri's  
Disappearance  
Saturday 7 March



Festival of Jagannath  
Misra  
Tuesday 10 March



Sri Srivas Pandit's  
Appearance  
Monday 16 March



Sri Ramanujacharya's  
Appearance  
Sunday 29 March



Gaura Purnima: Sri  
Caitanya Mahaprabhu's  
Appearance (Fast until moonrise)  
Monday 9 March



Sri Rama Naumi –  
Appearance of Lord  
Ramachandra (Fast until midday)  
Thursday 2 April



Sri Hanuman Jayanti  
Tuesday 7 April



10-13 April | Bay of Plenty

Ekadasi  
19 February | Wednesday  
Break fast  
20 February | Thursday  
05:39 - 09:59

Ekadasi  
6 March | Friday  
Break fast  
7 March | Saturday  
05:51 - 06:00

Ekadasi  
19 March | Thursday  
Break fast  
20 March | Friday  
09:00 - 10:01

Ekadasi  
4 April | Saturday  
Break fast  
5 April | Sunday  
06:09 - 10:01

Fast from all grains, beans and legumes. | This fast awards spiritual benefits and detoxifies the body and mind.